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Without Application/Information Access - You've Got Nothing

Proposed presentation abstract (Abstracts must be 5,000 characters or less)
Category: New Technologies that could enhance NMCI

This presentation addresses the notion that "access" to information and applications is a fundamental and often overlooked factor in evolving effective enterprise architectures, a consideration that deserves focused attention within the framework of pre-existing resources as well as emerging infrastructures and services, and for which there should be developed a well-conceived strategy for linking information supply with information demand while overcoming the heterogeneity that, simply, will not go away.

Navy and Marine Corps activities with large numbers of applications supporting mission-critical functions continue to face challenges imposed by policy constraints and architectural limitations. Some of these challenges threaten to destabilize business processes that have not yet been (or may never be) fundamentally re-engineered to adapt to the changing infrastructure and its rules. Consequently most Navy and Marine Corps activities must develop an access strategy to sustain operations dependent on those applications while achieving compliance with firewall and network security policies.

Somewhat intimidated by the costs necessary to re-engineer or replace those applications, many activities are pursuing the alternative of securely deploying access to the presentation layer of locally-owned and centrally-managed applications such that the full functionality remains accessible to users at their NMCI desktops.

Although many of these initiatives are focused on a short-list of applications with a compelling access dilemma, a larger opportunity presents itself -- to overcome the burdens of IT heterogeneity and complexity that persist even with the deployment of NMCI services. This model extends benefits beyond merely providing a solution compensating for the lack of desktop administrative rights to one that supports a true on-demand enterprise.

Speaker Bio
Mark S. Goldman serves as Area Vice President of Government Systems at Citrix Systems, Inc. (Nasdaq: CTXS), the global leader in access infrastructure solutions. A seasoned professional in public sector management, business development, technical marketing, and

project management, Goldman is responsible for the overall management of Citrix's Government business.

Goldman has been a key contributor at the Federal, state and local levels, identifying current challenges facing each market. To combat these challenges, Goldman, along with his team, provide recommendations on how these industries can benefit by using access infrastructure solutions. A 21-year veteran of the public sector, Goldman has demonstrated great success as well as in-depth knowledge in delivering successful, fiscally responsible solutions to government customers. This experience allows him to capture, maintain, and accelerate competitive programs at all levels of government.

Prior to joining Citrix Systems, Goldman held executive-level positions at several Washington-area businesses, including Vice President of Strategic Operations at Alcatel, Inc. In that role, he was responsible for all aspects of the Strategic Business Unit, where he was tasked with developing and implementing strategies to infiltrate the Federal and commercial markets. Goldman also served as the Director of Government Operations at Silicon Graphics, Inc.

Goldman holds a B.A. in psychology and a Masters in public administration from The American University in Washington D.C. In 1998, he was the recipient of the Silicon Graphics Spirit Leader Award, and, in 2001 Goldman was named Citrix MVP and was accepted into the Citrix President's Club.

Married with two children, Goldman is a freelance sports photographer with more than 30 years of experience behind a camera. http://www.sportsshooter.com/members.html?id=504